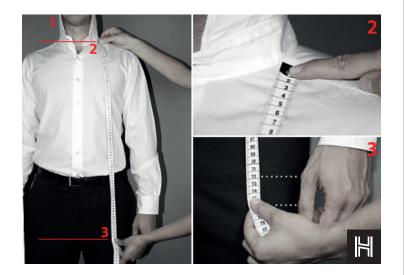
♣ JACKET / SHIRT LENGTH

Tips to take this measurement:

- 1. Lift the shirt's collar;
- 2. Place the measuring tape where the shoulder seams meet the neck;
- Measure vertically until where you want the jacket to end (above the stomach). The standard measurement is usually around half of the thumb*.
- * If it is a Ceremonial suit (tuxedo, frock coat, and tail coat), measure vertically to the tip of the thumb. Our tailors will change the jacket length according to the needs of the chosen jacket style.



♦ COATLENGTH

Tips to take this measurement:

- 1. Lift the shirt collar;
- 2. Place the measuring tape where the shoulder seams meet the neck;
- 3. Measure vertically until where you are would like the coat to end (over the stomach).



♦ WAISTCOAT LENGTH

Tips to take this measurement:

- 1. Lift the shirt collar;
- 2. Place the measuring tape where the shoulder seams meet the neck.
- Measure vertically until where you are would like the waistcoat to end (over the stomach). The standard measure is usually until you cover the waistband of your pants.



* TAIL LENGTH

Tips to take this measurement:

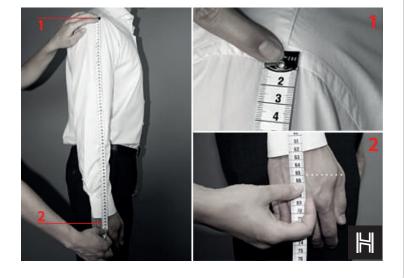
- 1. Lift the shirt collar;
- 2. Place the measuring tape where the shoulder seams meet the neck.
- 3. Measure vertically down the back until you have reached the top of the knees.



SLEE VE LENGTH

Tips to take this measurement:

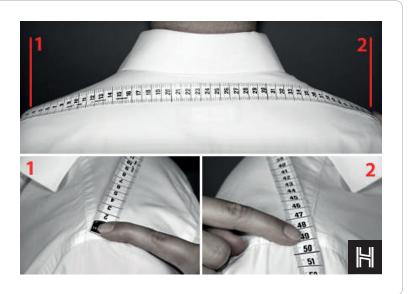
- 1. Place the measuring tap e where the shoulder seams meet the sleeve;
- 2. Measure along the arm to the start of the thumb.



SHOULDERS

Tips to take this measurement::

- 1. Place the measuring tape where the shoulder seams meet one of the sleeves.
- 2. Measure until the shoulder seams meet the other sleeve.
- 3. The measuring tape should touch the lowest part of the dress shirt's neck.



♣ NECK

Tips to take this measurement:

- 1. Place the measuring tape around your
- 2. Adjust the measuring tape according to your desired comfort level for your shirts
- * As an alternate option, you can measure the perimeter of the neck of a shirt that is already comfortable. In this case, measure from the button to the buttonhole going around the entire neck.



∜ CHEST

Tips to take this measurement:

- 1. Measure arou nd your chest at the widest point (around both nipples).
- * Be certain that the entire measuring tape is at the same height around the body.



♣ ABDOMEN

Tips to take this measurement:

- 1. Measure around the wid est part of the abdomen at the point where the navel is.
- * Be certain that the entire measuring tape is at the same height around the body.



♣ HIPS

Tips to take this measurement:

1. Measure around the waist, specifically where the bottom sticks out most.

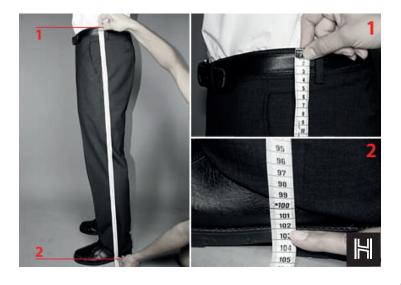
*Be certain that the entire measuring tape is at the same height around the body.



PANTS LENGTH

Tips to take this measurement:

- 1. Place the m easuring tape over the waist of the dress pants (at the top where you should wear the dress pants);
- 2. Measure vertically from the waist until where you would like the pants to end. The standard measurement is at the beginning of the heel.



* PANTS POSITI ON

Tips to take this measurement:

- 1. Put on the pan ts (without a belt) at the height that you desire.
- 2. Measure around the waist of the pants.

*Be certain that the entire measuring tape is at the same height around the body.



♦ CROTCH

Tips to take this measurement:

- 1. Place the measuring tape at the back of the pant's waistband;
- 2. Thread the measuring tape through the legs (with the desired comfort) until you have reached the front of the pants' waistband (where the belt buckle would be).



♣ THIGH

Tips to take this measurement:

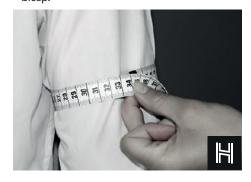
1. Measure aroun d the widest part of the though—usually by the mid-thigh.



♣ BICEPS

Tips to take this measurement:

1. Measu re around the widest part of your bicep.



∜ WRIST

Tips to take this measurement:

1. Measure around the wrist.

